

SEEING 2020

In the City and of the City

Friends Select School
Parent Association Annual Auction

Logan Hotel - March 13, 2020
www.friends-select.org/sponsor



About Friends Select

Friends Select is a pre-K - 12 Quaker school in the heart of Philadelphia. Our campus on the Benjamin Franklin Parkway utilizes the city as a classroom, enhancing education through access to local resources, including universities, science institutes, arts and cultural organizations, social service agencies, businesses, and government offices. Such learning opportunities combine with a foundation of Quaker values, resulting in a world-class education in a world-class city that is deeply rooted in student advocacy and active citizenship.



The Opportunity

- Support nearly 600 pre-K to 12th grade students. Reach more than 3,000 alumni nationwide.
- Build a relationship with our current parent body, which represents 70 ZIP codes in the metro area—almost 90% living in Philadelphia.
- Help build the minds of tomorrow!



The Impact

Proceeds from your gift will directly impact the Friends Select community by:

- Expanding the development of academic specialty programs.
- **Supporting financial aid and scholarship assistance.**
- Providing lab equipment, sports uniforms, computers, art supplies, musical instruments, and costumes.



FORMOREINFORMATION

Contact Molly Mullahy, mollymu@friends-select.org, 215.561.5900 ex 3139

Friends Select School is organized under the provisions of section 501(a) as an organization described in 501(c)3 of the Internal Revenue Code. As such, contributions are tax deductible to the fullest extent of the law. Proceeds from the Auction benefit Friends Select School.

Tax Identification No.:23-0604370

CORPORATE SPONSORSHIP AGREEMENT: DEADLINE JANUARY 31, 2020

Company Name _____ Website _____

Contact Person _____ Email _____

Choose Your Sponsorship Level

- ☉ \$500
Supporter
- ☉ \$1,500
Friend
- ☉ \$3,000
Online
Auction
- ☉ \$5,000
Silent
Auction
- ☉ \$7,000
Live #1
Paddle
- ☉ \$7,000
Live #2
Tote Pull
- ☉ \$7,000
Live #3
Wine Pull

Return to Molly Mullahy, Director of Parent Programs (215) 561-5900 x3139 or mollymu@friends-select.org

- Pay by Check (Friends Select School) mail to: FSS Auction/17th and the Parkway, Philadelphia PA 19103
- Pay with Credit Card at www.friends-select.org/sponsor

SPONSORSHIP PERKS	Supporter	Friend	Online Auction Sponsor	Silent Auction Sponsor	*Live Auction Sponsor
	\$500	\$1,500	\$3,000	\$5,000	\$7,000
Black and white program ad	1/8 page	1/4 page	1/2 page	Full page	Full Page
Thanked on social media	x	x	x	x	x
Complimentary auction tickets		2	4	6	8
Name and website link featured on the event save-the-date and invitation seen by over 3,000 constituents		x	x	x	x
Logo and link featured on the Mobile Bidding platform March 6-12, 2020 Logos are listed one at a time every 10 items			x	x	x
Logo and link featured on the Mobile Bidding platform March 13, 2020 during the main event				x	x
Verbal recognition by the auctioneer during the main event on March 13, 2020				x	x
Table at the Live Auction with additional perks - See descriptions below					x

***Live Auction Sponsor (Only 3 Available):** Provides extra special opportunities for your company to get in front of our guests.

**Live Auction Sponsor #1
Paddle Sponsor**

Talk to our guests and get your brand out there! As guests arrive, they are checked in and directed into the ballroom. The first table they come to is your information table. We ask that you have a friendly staff and some giveaways. We will also print your brand logo on our bidder paddles, giving you excellent visibility auction night and guaranteed placement in the auction photo gallery.

**Live Auction Sponsor #2
(Your Name) Tote Pull**

Each year we make a commemorative reusable tote for the auction. It is a classy way for guests to take home their winnings. Plus, each tote contains a gift card valued \$5-\$25. As the sponsor, you are welcome to include literature on the table or in the tote.

**Live Auction Sponsor #3
(Your Name) Wine Pull**

The sponsor's wine pull is a fun way for guests to engage in auction festivities and be guaranteed a win. Players pay to pick a mystery bottle, which will contain a libation valued \$25-\$150. As the sponsor, you are welcome to include literature on the table or with the mystery bottles.

